CONTRACT



And:

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

National Media Research Planning & Placement

815 Slaters Lane

Alexandria, VA 22314

	Contract / R	evision	Alt Order #	
,	584539	1	9847196	
Product				

NRCC IE 2012

Estimate # Contract Dates 155/426/3420 10/19/12 - 10/25/12

Advertiser

Original Date / Revision

Cash

/ 10/18/12 National Republican Congressional Committe 10/18/12 Cash/Trade Billing Calendar Billing Cycle Broadcast

KSTU

Account Executive Sales Office Station Washington DC Dan Driscoll

Special Handling Do Not Mail

EOM/EOC

Demographic

Adults 35+

Total Ratings 139.10 Product Code IDB# Advertiser Code

426 8380 155 Advertiser Ref Agency Ref

Totals Spots/ Amount Rate Rtn TypeSpots Davs Length Week Start/End Time Start Date End Date Description *Line Ch NM \$450.00 :30 530a-6a 10/25/12 M-F 530a-6a Spots/Week Rate Rating Start Date End Date Weekdays \$450.00 1.80 1 Week: 10/22/12 10/28/12 MTWT---\$450.00 NM 1 :30 530a-6a 10/25/12 M-F 530a-6a 2 10/22/12 Spots/Week Rate Rating End Date Weekdays Start Date \$450.00 1.80 10/28/12 1 Week: 10/22/12 NM 1 \$450.00 :30 530a-6a 10/25/12 M-F 530a-6a 10/22/12 3 13 Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> \$450.00 1.80 1 Week: 10/22/12 10/28/12 -T----:30 NM \$450.00 M-F 530a-6a 4 10/22/12 10/25/12 Spots/Week Rate Rating **End Date** Weekdays Start Date \$450.00 1.80 Week: 10/22/12 10/28/12 --W----1 NM \$450.00 530a-6a :30 M-F 530a-6a 10/25/12 5 13 10/22/12 Spots/Week Rate Rating Weekdays Start Date End Date 1.80 \$450.00 1 Week: 10/22/12 10/28/12 ---T---NM \$550.00 :30 1 M-F 6a-7a 6a-7a 6 10/22/12 10/25/12 Ν 13 Rating Spots/Week Rate Start Date End Date Weekdays MTWT---1 \$550.00 2.50 10/28/12 Week: 10/22/12 :30 NM \$550.00 10/25/12 M-F 6a-7a 10/22/12 7 13 Rating End Date Spots/Week Rate Start Date Weekdays \$550.00 2,50 Week: 10/22/12 10/28/12 M-----1 NM \$550.00 1 :30 6a-7a M-F 6a-7a 13 10/22/12 10/25/12 Weekdays Spots/Week Rate Rating End Date Start Date \$550.00 2.50 -T----1 Week: 10/22/12 10/28/12 NM 1 \$550.00 :30 6a-7a 10/22/12 10/25/12 M-F 6a-7a 9 13 Spots/Week Rate Rating Start Date End Date <u>Weekdays</u> 2.50 10/28/12 \$550.00 Week: 10/22/12 \$550.00 NM 1 :30 10/22/12 6a-7a 10/25/12 M-F 6a-7a 10 13 Spots/Week Rating Rate Start Date End Date <u>Weekdays</u> \$550.00 2.50 1 Week: 10/22/12 10/28/12 ---T---NM 2 \$1,100.00 :30 M-F 7a-8a 7a-8a 10/22/12 10/25/12 Weekdays Spots/Week Rate Rating **End Date** Start Date \$550.00 2.90 2 Week: 10/22/12 10/28/12 MTWT---

(* Line Transactions: N = New, E = Edited, D = Deleted)



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

Contract / Revision Alt Order# 9847196 584539 /

Estimate # Contract Dates Product 155/426/3420 NRCC IE 2012 10/19/12 - 10/25/12

Original Date / Revision Advertiser 10/18/12 / 10/18/12 National Republican Con-

		Spots/		Tot	
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpot	s	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>			•	04 400 00
N 12 13 10/22/12 10/25/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 2	7a-8a <u>Rate</u> <u>Rating</u> · \$550.00 2.90	:30	NM .	2	\$1,100.00
N 13 13 10/22/12 10/25/12 M-F 7a-8a <u>Start Date End Date Weekdays Spots/Week</u>	7a-8a <u>Rate</u> <u>Rating</u> \$550.00 2.90	:30	NM	2	\$1,100.00
Week: 10/22/12 10/28/12 -T 2 N 14 13 10/22/12 10/25/12 M-F 7a-8a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 W 2	7a-8a Rate Rating \$550.00 2.90	:30	NM	2	\$1,100.00
N 15 13 10/22/12 10/25/12 M-F 7a-8a	7a-8a <u>Rate</u> <u>Rating</u> \$550.00 2.90	:30	NM	2	\$1,100.00
N 16 13 10/19/12 10/21/12 Sa 7a-8a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1	7a-8a <u>Rate</u> <u>Rating</u> \$550.00 2.20	:30	NM	1	\$550.00
N 17 13 10/19/12 10/21/12 Sa 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/12S- 2	8a-9a <u>Rate</u> <u>Rating</u> \$650.00 3.30	:30	NM	2	\$1,300.00
N 18 13 10/19/12 10/21/12 Su 7a-8a	7a-8a <u>Rate</u> <u>Rating</u> \$550.00 2.40	:30	NM	2	\$1,100.00
N 19 13 10/19/12 10/21/12 Su 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	8a-9a <u>Rate</u> <u>Rating</u> \$650.00 4.30	:30	NM	1	\$650.00
N 20 13 10/22/12 10/25/12 M-F 3p-4p	3p-4p <u>Rate</u> <u>Rating</u> \$350.00 1.50	:30	NM	1 ·	\$350.00
10 10 10 10 10 10 10 10 10 10 10 10 10 1	3p-4p <u>Rate</u> <u>Rating</u> \$350.00 1.50	:30	NM	1	\$350.00
N 22 13 10/22/12 10/25/12 M-F 3n-4n	3p-4p <u>Rate</u> <u>Rating</u> \$350.00 1.50	:30	NM .	1	\$350.00
N 23 13 10/22/12 10/25/12 M-F 3p-4p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12W 1	3p-4p <u>Rate</u> <u>Rating</u> \$350.00 1.50	:30	NM	1	\$350.00
N 24 13 10/22/12 10/25/12 M-F 3p-4p		:30	. NM	1	\$350.00
N 25 13 10/22/12 10/25/12 M-F 4p-5p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWT 1	4p-5p <u>Rate</u> <u>Rating</u> \$450.00 1.90	:30	NM	1	\$450.00
N 26 13 10/22/12 10/25/12 M-F 4p-5p Start Date	4p-5p <u>Rate</u> <u>Rating</u> \$450.00 1.90	:30	NM	1	\$450:00
N 27 13 10/22/12 10/25/12 M-F 4p-5p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 -T 1	4p-5p <u>Rate</u> <u>Rating</u> \$450.00 1.90	:30	NM	1	\$450.00
N 28 13 10/22/12 10/25/12 M-F 4p-5p	4p-5p	:30	NM	1	\$450.00

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

Contract / Revision Alt Order# 9847196 584539 Estimate # Contract Dates Product NRCC IE 2012 155/426/3420 10/19/12 - 10/25/12

Original Date / Revision Advertiser 10/18/12 / 10/18/12 National Republican Con

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week Rate	e Rtn TypeSpots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12W 1	\$450.00 1.90			
N 29 13 10/22/12 10/25/12 M-F 4p-5p	4p-5p	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12T 1	<u>Rate</u> <u>Rating</u> \$450.00 1.90			· .
N 30 13 10/22/12 10/25/12 World Series on FOX	2p-CC	:30	NM 1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12W 1	<u>Rate</u> <u>Rating</u> \$3,000.00 8.50			
N 31 13 10/22/12 10/25/12 World Series on FOX	2p-CC	:30	NM 1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12T 1	<u>Rate</u> <u>Rating</u> \$3,000.00 8.50			
N 32 13 10/19/12 10/21/12 MLB Championship Series	2p-CC	:30	NM 1	\$2,000.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 10/15/12 10/21/12S 1 N 33 13 10/19/12 10/21/12 Su 9p-1005p		:30	NM · 1	\$2,310.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>		·	•
Week: 10/15/12 10/21/12S 1 N 34 13 10/22/12 10/25/12 M-F 1005p-1035p	, , , , , , , , , , , , , , , , , , ,	:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate Rating			
1000		:30	NM 1	\$600.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$600.00 2.80			
		:30	1	\$600.00
Start Date End Date Weekdays Spots/Week	Rate Rating \$600.00 2.80	,50		
1.00		:30	NM 1	\$450.00
N 37 13 10/22/12 10/25/12 M-F 1035p-1105p Start Date	Rate Rating \$450.00 2.00	.50		
		.20	NM 1	\$450.00
N 38 13 10/22/12 10/25/12 M-F 1035p-1105p	1035p-1105p <u>Rate</u> <u>Rating</u>	:30	111,00	Ψ,σΨ.σσ
VICOIN 10:22:12	<u>Rate</u> <u>Rating</u> \$450.00 2.00		NM 1	\$450.00
N 39 13 10/22/12 10/25/12 M-F 1035p-1105p Start Date	1035p-1105p Rate Rating	:30	NIVI	ψ-30.55
	<u>Rate</u> <u>Rating</u> \$450.00 2.00		<u> </u>	\$450.00
N 40 13 10/22/12 10/25/12 M-F 1035p-1105p Start Date End Date Weekdays Spots/Week	1035p-1105p <u>Rate</u> <u>Rating</u>	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 W 1	\$450.00 2.00			#450.00
N 41 13 10/22/12 10/25/12 M-F 1035p-1105p	1035p-1105p <u>Rate</u> <u>Rating</u>	:30	NM 1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12T 1	\$450.00 2.00			
N 42 13 10/19/12 10/21/12 Sa 1005p-1035p	1005p-1035p	:30	NM 1	\$250.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1	<u>Rate</u> <u>Rating</u> \$250.00 1.20			
N 43 13 10/19/12 10/21/12 Su 1005p-1035p	1005p-1035p	:30	NM 1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	<u>Rate</u> <u>Rating</u> \$700.00 3.50	×		
N 44 13 10/19/12 10/21/12 Su 1035p-1105p	1035p-1105p	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1	<u>Rate Rating</u> \$300.00 2.00			
TOOK TOTAL TOTAL		Totals	139.10 51	\$33,710.00

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584539	1	9847196	
Contract / Re	evision	Alt Order #	

Contract Dates Product Estimate # NRCC IE 2012 155/426/3420 10/19/12 - 10/25/12

Original Date / Revision <u>Advertiser</u> / 10/18/12 10/18/12 National Republican Con

Spots/ Amount Rate Rtn Type Spots Length Week Start/End Time Days

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/25/12	51	\$33,710.00	\$28,653.50
Totals	51	\$33,710.00	\$28,653.50

Ch Start Date End Date Description

Signature:	Date:
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